

KEVIN YEHL

Video Producer/ Editor

(415)706-4024 kevinyehj@gmail.com kevinyehfilm.com www.linkedin.com/in/kevin-yeh-film/

SUMMARY

One-Man Team Production/ Branded Content Video Editing/ Social Media Editing

Collaborative and efficient video producer/editor with 6 years of experience working with digital marketing and creative agency. Skilled at producing documentaries, branded doc, digital ads by transforming complex science and technology information into engaging narratives. Specialized in: researching technology insights, arranging production logistics, conducting interviews, hiring crews, directing on-site and remote productions, video editing, and post-production management.

HIGHLIGHT

- Conceptualize stories with leading brands to showcase innovative technologies, achieving 300% higher viewing rate.
- Direct and guide over 20 on-set interviewees at all levels to fluently deliver their insights, including high-profile officials, scholars, doctors, and patients.
- Manage an architecture project with over 30TB of footage, assist remote lead editor in making selects, rough cuts, and researching archival. Result in a record-high 1.6M YouTube viewership .

EXPERIENCE

Video Producer/ Editor FUN JOB STUDIO

09/2021- 03/2025

- Edit high-quality long-form Discovery documentaries, corporate videos, and digital ads for premier brands.
- Transform heavy informational interviews into engaging stories through creative editing, graphics and soundtrack selecting.
- Design eye-catching motion graphics and overlays to help illustrate complex concepts while maintaining consistent branding.
- Coordinate with corporates by pitching stories, communicating logistics, and arranging efficient production schedules.
- Uncover stories through in-depth research, recce, and interviews with experts to find inspiring insights and perspective.
- Maintain an efficient media asset management system that ensure seamless workflow and data security.

Multimedia Producer CITY FORWARD FORUM

07/2020-09/2021

- Work in a nonprofit organization as a one-man video team shooting and editing testimonial, promotional, and journalistic videos for social media, with many achieving over 300K views.
- Design and animate motion graphics, logos, and overlays under the branding guidelines established with the visual team.
- Direct dual-camera streaming for events and press conferences across multiple platforms, achieving over 70K views.

Video Editor TOM2020

08/2019-03/2020

- Support the video team to produce over 1800 videos and generate billions of views within 8 months.
- Edit hype recap videos, explainer videos, and digital ads in collaboration with the digital policy team conforming optimized versions for various social platforms and adhering to brand guidelines in a fast-paced environment.
- Organize campaign footage, select string out, and pre-build sequences to facilitate speedy turn-around for in-the-moment content.
- Travel with campaign as editor/ videographer, managing DIT on the go, selecting highlights to HQ via Frame.IO.

Assistant Editor LOVE BOAT: TAIWAN

08/2017-05/2019

- Support a newly joined editor in completing the film within two months, resulting in selection for multiple major film festivals.
- Organize media and documents, make transcription, transcode footage, sync interviews, and select highlight from a database shot over 8 years with over 20 interviewees.

SKILLS

Video Editing | Post Production | Premiere |
Final Cut Pro | After Effects | Online Editing |
Frame.IO |

EDUCATION

M.F.A - Cinema

SAN FRANCISCO STATE UNIVERSITY 2015-2018

B.S. - Industrial Design

NATIONAL CHENG KUNG UNIVERSITY 2009-2013